



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-19-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950  
ATTN: MICHELE BROOKS  
814 KING STREET  
SUITE 400  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391922	06-29-2012	09-18-2012	1	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR C01C07			CMS # 238333	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238333		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : MCCRO P : ORDR E : C01C07															
1	10-01-2012	10-07-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	3	30	1	1	1	1	1			5	125	5	625.00	
2	10-01-2012	10-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1	1	1	1	1			5	230	5	1,150.00	
3	10-01-2012	10-07-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	3	30							1	1	300	1	300.00	
4	10-01-2012	10-07-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30	1	1	1	1	1			5	175	5	875.00	
5	10-01-2012	10-07-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	30	1							1	275	1	275.00	
6	10-01-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	3	30	1	1	1	1	1			5	425	5	2,125.00	
7	10-01-2012	10-07-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1	1	1	1	1			5	425	5	2,125.00	
8	10-01-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	2	30						1		1	150	1	150.00	
9	10-01-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30						1		1	250	1	250.00	
10	10-01-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	2	30						1		1	400	1	400.00	
11	10-01-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	2	30						1		1	250	1	250.00	
12	10-01-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	2	30							1	1	150	1	150.00	
13	10-01-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	2	30							1	1	350	1	350.00	
14	10-01-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	2	30							1	1	250	1	250.00	
15	10-01-2012	10-07-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	3	30	1	1	1	1	1			5	500	5	2,500.00	

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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16	10-01-2012	10-07-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			3	30	1	1	1	1	1			5	500	5	2,500.00
17	10-01-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			3	30	1	1	1	1	1			5	750	5	3,750.00
18	10-01-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	30							1	1	300	1	300.00
19	10-01-2012	10-07-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			1	30	1	1	1	1	1			5	475	5	2,375.00
20	10-01-2012	10-07-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30	1	1	1	1	1	1	1	7	750	7	5,250.00
21	10-01-2012	10-07-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			3	30		1		1				2	1,000	2	2,000.00
22	10-01-2012	10-07-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			3	30	1	1	1	1	1			5	500	5	2,500.00
M	MG Group #	Preempted	Rate	Reason	MG Description			Duration											
	332221	10-01-2012	500	POLITICAL	5 X 30 @ \$1,000 M,T,W,Th,F 07:30PM - 08:00PM -		2	30	X	X	X	X	X			5	1,000	5	5,000.00
		10-02-2012	500	NOT AVAILABLE	10/01/12-10/05/12 (901)														
		10-03-2012	500	POLITICAL															
		10-04-2012	500	POLITICAL															
		10-05-2012	500	POLITICAL															
		Total:	2,500													Preempt Total:		-5	-2,500.00
23	10-01-2012	10-07-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)			3	30	1							1	3,000	1	3,000.00
----- ITEM LINE NOTE ----- DANCING W/THE STARS																			
24	10-01-2012	10-07-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)			3	30	1							1	3,000	1	3,000.00
----- ITEM LINE NOTE ----- CASTLE																			

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Contract No 391922		Contract Dt 06-29-2012		Revision Dt 09-18-2012		Rev# 1		Advertiser MCCRORY FOR GOVERNOR			Brand MCRORY FOR NC GOVERNOR				Product Code POLITICALS				Station/Market WTVD - DURHAM										
Agency Est# MCCRO ORDR C01C07				CMS # 238333		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD			Start Date 10-01-2012		End Date 10-07-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 238333								
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25	10-01-2012	10-07-2012	Agency CPE: C : MCCRO P : ORDR E : C01C07										3	30	1										1	1,200	1	1,200.00	
			----- ITEM LINE NOTE -----																										
			NASVILLE																										
			Cr Resolved		Rate Reason																								
			10-03-2012		1,200 CRDT RESOLV																								
		Total:	1,200														Credit Resolved Total:										-1	-1,200.00	
26	10-01-2012	10-07-2012	07:00PM - 08:00PM      SUNDAY PRIME 7-8PM (930)										3	30											1	1	1,400	1	1,400.00
			----- ITEM LINE NOTE -----																										
			AFHV																										
																				Contracted Gross Total:		73	39,050.00						
																				Actual Gross Total:		72	40,350.00						
																				Agency Commission:			6,052.50						
																				Net Total:			34,297.50						
Month/YR			Preempted			Made Good			Contract Total			Adjustments			Actual Total														
Oct 12			2,500.00			5,000.00			39,050.00			1,300.00 DB			40,350.00														
TOTAL			2,500.00			5,000.00			39,050.00			1,300.00 DB			40,350.00														

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